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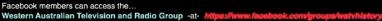














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A Historic Era of Television Activity is Coming to a Close for Seven Perth



🚨 POSTED BY KEN 🛗 ON FEBRUARY - 11 - 2015

A Historic Era of Television Activity is Coming to a Close for Seven Perth

Perth's three commercial television stations established their studios at one of the highest points in the metropolitan area, so they could had a direct line of sight to the transmitter sites in the Darling Ranges. With TVW Channel Seven opening on Friday October 16th, 1959 and STW Channel Nine following on Saturday 12 June 1965. It would be another twenty three years before Perth gained its third commercial television station.

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POPULAR

iTunes

- ARCHIVE
- **ACCOUNT**
- The First 50 Years TVW Channel 7 tonight at 8:30pm (Friday October 16th, 2009)

US iTunes Cards

- Update on documenting our TV heritage
- 8 Years with 7 in the 60's by Brian Harrison-Lever
- Tribute to Jan Vermazen and an era of Film
- TVW Female Staff Uniform Modesty Issues
- TVW Reunion Photos courtesy of Annette



The Television Precinct

Meanwhile the ABC selected East Perth, owing to the fact that this land was purchased by the Federal Government in 1942, during the Second World War. The ABC thus required a tower to gain a direct line of sight to its transmitter site. ABW Channel Two opened on Saturday 7th May, 1960.

In the early days, TVW Channel 7 and STW Channel 9 were owned by West Australians and presented their daily programs and much local content from their studios on the hill. Seven and Nine started as autonomous companies with a local emphasis. They then employed microwave links to get the programs from the studios to the transmitters, a requirement no longer needed with the introduction of fibre optics and satellite communications.

NEW Channel 10 was sold, soon after gaining the licence following a long court battle. TEN in Perth, which opened on Friday May 20, 1988, became the first commercial station to be owned by a national network soon after its inception.

Channel Seven was the first television station established in Western Australia, and it was its inaugural general manager (Sir) James Cruthers, who selected Mount Yokine as the studio site, which was deemed to be part of Tuart Hill. The Metropolitan Water Board had already built a reservoir on top of the hill in 1950, with a water tower. Prior to that, Yokine Hill, was used as a survey point. Trig points (also known as a Trigonometric Stations) were valuable to early surveyors, providing reference points for measuring distance and direction, and assisting in the creation of maps.

- Tribute to Sir James Cruthers (1924-2015)
- Future site for Seven and a flash back in time for Michael Edgley
- Tribute to Peter Dean (1937 2013)
- Tribute to Bill Meacham (1929 2014)
- December 2015
- November 2015
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HERITAGE	VALE JOANNE CRILLY
IN MEMORIAM	VALE DR RUSSEL PERRY
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PRESENTATION	NINE PERTH'S 50TH BIRTHDAY
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RADIO	THEATRE AND CINEMA HISTORY AT WA DAY
RADIO 6PM	SERVICE
STW CHANNEL 9	CAPITAL RADIO STORY ON
TECHNOLOGY	COMING TVW-SEVEN REUNION
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Mount Yokine Water Tower

The early White history of the locality dates back to January 1832, when the sale of unoccupied Crown Lands by auction was introduced, with the northern half of the Perth Shire location allocated to T.R.C. Walters on the 10th March 1840. Yokine was part of this allocation, which was originally referred to as Osborne Park, until the hill situated on Williams Road was named by N.S. Bartlett in 1922 as Yokine Hill, where the trig station was sited.

Years later, when the area was still bush and the reservoir had opened, the surrounding land was resumed for the State Housing Commission (Government Gazette, 27 November 1950) which then required WA Newspapers to negotiate with the Labor Government of the day to purchase the 8 hectares (80,000 square metres) on which the studios were built.

TVW Building in 1959



TVW Building in 1959

The television station location is now given as Dianella, though Tuart Hill was referred to as the early address. A name adopted through common usage that was derived from the groves of Tuart trees on the rise above Dog Swamp, adjacent to Wanneroo Road.

With the advent of corporate takeovers and centralisation, all television networks now emanate from either Sydney or Melbourne. The local studios are no longer the distribution points for their content, other than the nightly News bulletin and other local productions, which are then routed through the eastern states before broadcast. For all programs must now be sent to the east for insertion into the national networks. As such, the studios no longer require direct line-of-sight links to the transmitters, nor do they need to be located on high ground any more.

Now after more than 55 years on the Hill, the historic Channel Seven studios will be demolished to make way for housing. The site has been rezoned to residential R30, which was gazetted in July 2012.

The station is currently in the process of relocating to the Osborne Park premises of the West Australian newspaper, where new studios for Perth's Seven News and Today Tonight have been constructed with edit suites and the necessary infrastructure. The latest labour saving technology will be used with robotic

cameras and a virtual set designed especially for the News.



Newspaper House in Osborne Park

Seven and the West Australian can now take advantages of the synergies obtained by having a combined newsroom. The print, broadcast and online outlets can also cross promote giving them a competitive advantage as well as extra exposure through joint investigations and special reports.

This expanded newsroom will feature a 24-person super desk holding senior production and editorial staff from the newspaper, online and television entities, including the respective chiefs of staffs for the paper and TV bulletins.



Super Desk

The Seven news helicopter will move permanently from Dianella to Jandakot.



Seven News Helicopter

MARCH 2010
FEBRUARY 2010
JANUARY 2010
DECEMBER 2009
NOVEMBER 2009
OCTOBER 2009
SEPTEMBER 2009
AUGUST 2009
JULY 2009
JUNE 2009
MAY 2009
APRIL 2009



Proposed Channel Nine Subdivision

Meanwhile, Network Ten is reported to have sold their land, but leased it back until late 2016.



Aerial view of TEN Perth

Now plans are underway to conduct a Seven Reunion-Wake for past and present staff to commemorate the many achievements and good times had at the old studios.

This is proposed to take place on Sunday April 19th, 2015, from 2pm through 5pm hosted overlooking Elizabeth Quay at The Perth Convention and Exhibition

Expressions of interest are sought from people wishing to register. Please find a form provided at the Registration Page

Related stories:

- November 20th, 2013 Gathering of TV and Cinema Folk
- · The Golden Years of TVW video presentation
- TVW Girls' Picnic April 2013
- Analogue TV the End of an Era
- TVW Engineering Reunion 2012
- Notion of a 7-2-9-10 Club
- TVW Reunion Photos Sunday October 18, 2009
- TVW Reunion Photos courtesy of Nigel Felangue
- Reunion Dinner at the historic Romany Restaurant
- TVW Reunion Photos courtesy of Annette Purvis
- TVW Reunion Photo courtesy of Kay Linton-Mann
- TVW Reunion Photos courtesy of Jan and Marty Maher
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2 Responses to "A Historic Era of Television Activity is Coming to a Close for Seven Perth"



Keith Bales says:

February 27, 2015 at 9:20 am

Dear Ken

It has been a sad week for TVW original and recent Veteran's that the "Goodbye wake and Reunion" could not have been held ON SITE for the very last time, so all of us could visit The original Studios at Tuart Hill for the last time since we all worked these to establish the WA market leader?

A "wrong call" in my and many opinions on this decision from the new management.

They totally forget that us "old ones" helped build the station that they now manage but it seems they could not care less?

Anyway the TVW 2015 REUNION on Sunday April 26, 2015 at The Moon and Sixpence on Murray will be a great day for us.

Well done on this venue, close to the Perth Underground and the "Mates Rates" you have negotiated at The Comfort Inn next door for us to stay over.

We particularly like the idea of still being able to share a drink with our Friends after the event in the Bars of The Moon and Sixpence rather than rush home.

Sincerely yours



Steven says:

March 5, 2015 at 10:45 am

Having not worked for any media outlet I believe that channel 7 should have opened the studios to the public one last time to say farewell. It's been there for so many years and been there for the community as well.

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TIM GILLETT: "MISS ISLA HAYLES (AUNT ISLA)

PHIL STEVERNSON: DES MCDONALD, WAS

STATION GM F

KIM STEPHENS: MY WIFE AND I WERE IN NEW

ACE

PETER CROFT: HI BERNARDINE, I WORKED WITH

С

ANGELA PARRY: WHEN WILL YOU BE

RETURNING BAC

STEVE SYMONS: WOW, I REALLY NEED TO START

WA

FRANK DE CINQUE: ANYONE KNOW WHO WROTE

THE CLUE

Designed by Jinson

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